

# OUR DIGITAL FUTURE FEEDBACK FORM

(If you need additional space, please write on the back side of this form)

## SUNDAY, SEPTEMBER 9 ORGANIZATIONAL TRANSFORMATION: JACK GRIFFIN

**How valuable/interesting/useful was this session to you personally?**

Very \_\_\_\_\_ Somewhat \_\_\_\_\_ Not at all \_\_\_\_\_

**Why?**

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**What more would you like to know on this or related topics?**

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**Do you have experience or success stories with this topic that you are willing to share with MMC researchers, for possible inclusion in our educational programs and publications?**

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**Additional comments:**

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**MONDAY, SEPTEMBER 10**  
**THE NEW LANDSCAPE: MICHAEL P. SMITH**

**How valuable/interesting/useful was this session to you personally?**

Very \_\_\_\_\_ Somewhat \_\_\_\_\_ Not at all \_\_\_\_\_

**Why?**

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**What more would you like to know on this or related topics?**

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**Do you have experience or success stories with this topic that you are willing to share with MMC researchers, for possible inclusion in our educational programs and publications?**

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**Additional comments:**

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**MONDAY, SEPTEMBER 10**  
**COMMUNITIES AND NETWORKS: RICH GORDON**

**How valuable/interesting/useful was this session to you personally?**

Very \_\_\_\_\_ Somewhat \_\_\_\_\_ Not at all \_\_\_\_\_

**Why?**

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**What more would you like to know on this or related topics?**

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**Do you have experience or success stories with this topic that you are willing to share with MMC researchers, for possible inclusion in our educational programs and publications?**

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**Additional comments:**

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**MONDAY, SEPTEMBER 10  
LESSONS IN INNOVATION AND LEADERSHIP:  
ANNETTE MOSER-WELLMAN**

**How valuable/interesting/useful was this session to you personally?**

Very \_\_\_\_\_ Somewhat \_\_\_\_\_ Not at all \_\_\_\_\_

**Why?**

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**What more would you like to know on this or related topics?**

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**Do you have experience or success stories with this topic that you are willing to share with MMC researchers, for possible inclusion in our educational programs and publications?**

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**Additional comments:**

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**MONDAY, SEPTEMBER 10**  
**WEB 2.0 STRATEGY: MICHAEL P. SMITH**

**How valuable/interesting/useful was this session to you personally?**

Very \_\_\_\_\_ Somewhat \_\_\_\_\_ Not at all \_\_\_\_\_

**Why?**

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**What more would you like to know on this or related topics?**

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**Do you have experience or success stories with this topic that you are willing to share with MMC researchers, for possible inclusion in our educational programs and publications?**

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**Additional comments:**

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(If you need additional space, please write on the back side of this form)

**MONDAY, SEPTEMBER 10  
THE FUTURE COMES FROM SLIME AND OTHER MIND  
BULLETS: RISHAD TOBACOWALA**

**How valuable/interesting/useful was this session to you personally?**

Very \_\_\_\_\_ Somewhat \_\_\_\_\_ Not at all \_\_\_\_\_

**Why?**

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**What more would you like to know on this or related topics?**

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**Do you have experience or success stories with this topic that you are willing to share with MMC researchers, for possible inclusion in our educational programs and publications?**

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**Additional comments:**

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# OUR DIGITAL FUTURE FEEDBACK FORM

(If you need additional space, please write on the back side of this form)

**TUESDAY, SEPTEMBER 11**  
**THE FUTURE WORKFORCE:**  
**WILLIAM CHAFETZ AND MICHAEL MCCREARY**

**How valuable/interesting/useful was this session to you personally?**

Very \_\_\_\_\_ Somewhat \_\_\_\_\_ Not at all \_\_\_\_\_

**Why?**

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**What more would you like to know on this or related topics?**

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**Do you have experience or success stories with this topic that you are willing to share with MMC researchers, for possible inclusion in our educational programs and publications?**

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**Additional comments:**

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**OUR DIGITAL FUTURE  
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**TUESDAY, SEPTEMBER 11**  
**SHOW ME THE MONEY: ALAN MUTTER**

**How valuable/interesting/useful was this session to you personally?**

Very \_\_\_\_\_ Somewhat \_\_\_\_\_ Not at all \_\_\_\_\_

**Why?**

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**What more would you like to know on this or related topics?**

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**Do you have experience or success stories with this topic that you are willing to share with MMC researchers, for possible inclusion in our educational programs and publications?**

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**Additional comments:**

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# OUR DIGITAL FUTURE FEEDBACK FORM

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**Overall, how valuable/interesting/useful was the conference to you personally? (Circle one)**

**1    2    3    4    5    6    7    8    9    10**  
**Not at all-----Somewhat-----Very**

**Suggestions for improvement:**

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**What additional digital media educational programs would you like MMC to offer?**

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**What research would you like to see MMC undertake regarding digital media?**

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**How might MMC help your company with digital media?**

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**Please give this form at the conclusion of the conference to Rebecca Weston or mail it to her at: Rebecca Weston, Media Management Center, 1845 Sheridan Road, Room 301, Evanston, IL 60208**