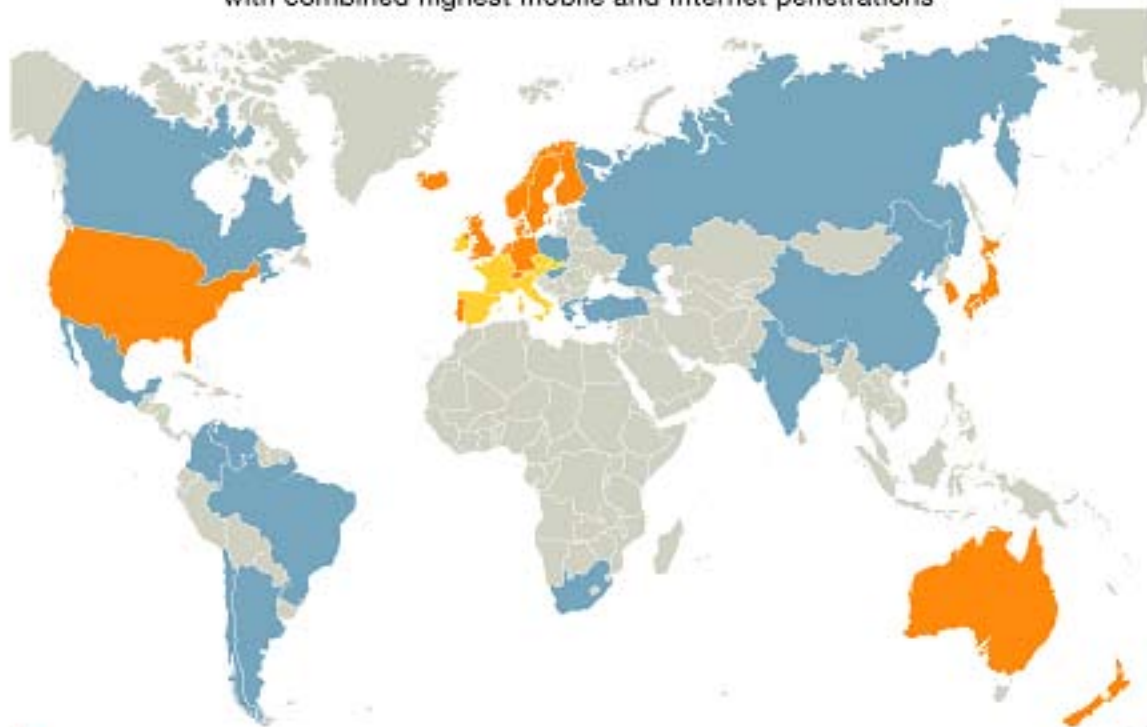


## Digital hot spots

Subhead: World Association of Newspapers digital index shows countries with combined highest mobile and Internet penetrations



<b>Hotter</b>	Internet 60%+	Mobile 70% +
	Australia, Denmark, Finland, Germany, Iceland, Japan, Korea, Luxembourg, Netherlands, New Zealand, Norway, Portugal, Sweden, Switzerland, United Kingdom, United States	
<b>Warmer</b>	Internet 40-60%	Mobile 65-70%
	Austria, Belgium, Czech Republic, France, Ireland, Italy, Slovak Republic, Spain	
<b>Cooler</b>	Internet >40%	Mobile >85%
	Argentina, Brazil, Canada, Chile, China & HK, Colombia, Greece, Hungary, India, Mexico, Poland, Russia, South Africa, Turkey, Venezuela	

Source: 2005 OECD and Central Intelligence Agency statistics, equally weighted for mobile and Internet